# Land Title Association of Colorado's Annual Conference

# Celebrating 100 years. One Moment in Time.

September 8-10, 2021

**Grand Hyatt, Vail, CO** 

# Partnerships membership required

# The Charleston - \$12,000.00 (SOLD)

## "Be the Ball" Sponsor- \$5000.00 (SOLD)

## Sock Hop Sponsor - \$3500.00

\* 1 golf foursome at the LTAC golf tournament

\* Ability to sponsor: Opening Reception, Thursday Lunch, Interactive Art, Graphics & Themes, Keynote Speaker

#### The Delorean - \$2000.00

\* Ability to sponsor: Board Induction luncheon, Thursday bar (2), Mobile photo booth, Golf lunches

#### Explorer - \$1200.00

\* Ability to sponsor: Thursday breaks, Meeting wireless

#### Time Traveler - \$500.00

 Ability to sponsor: Grand Prize Drawing or Convention Program (inside front cover and back cover available)

#### The Gopher - \$300.00

\* Ability to sponsor: Advantage Hole or 1/2 page ad in program

# **Exhibitors**

Member Exhibitors - \$850.00 Non-Member Exhibitor- \$1100.00

- Price includes 1 complimentary registration & basic power, Add'l personnel may register for \$300.00
- \* LTAC is encouraging the submission of a 1 minute video about your company. This is in lieu of in person vendor intros. Registrants at the convention will vote on a video that most embodies our theme "Celebrate 100 years. One Moment in Time" Each Vendor will get to choose a decade for their video theme. There will be 2 of every decade available starting in 1920 (1st come first serve). What were title challenges during that decade? Prizes will be given to the exhibitor, as well as a registrant. Video due: August 5, 2021.
- \* If you are interested, many Exhibitors bring door prizes these will be given out during the event in conjunction with our theme.
- \* Set Up , tear down & shipping info to be sent closer to the event.

# More Sponsorship Opportunities

- \* Golf Hole Sponsors \$100.00 per hole plus prize donation
- \* Golf Bags or Bag Stuffers i.e. golf balls, towels, sunscreen, tees need 68 items
- \* Convention Bags or Bag Stuffers need 165 items
- \* Recognition includes: LTAC website, event program, rolling PowerPoint. Golf hole sponsor also gets a sign at the hole.

# Partner Recognition:

- LTAC Website
- Event Program
- Table tents throughout event
- Signage at Event
- Announcements at event
- Rolling PowerPoint at event

Don't see
anything here
that works for
you?
Create your own
sponsorship.

# Exhibitor Recognition:

- LTAC Website
- Event Program
- Announcements at event
- Rolling PowerPoint at event
- 1 minute video shown during event

# Partner/Exhibitor Agreement

Contact Name	
Mailing Address	
?hone	E-mail
lame of Individual(s) Whose Nai	me(s) is/are to Appear on Pre- and Post-Event Publicity:
	Register
	\$12,000.00: The Charleston: 100th Dinner - Wednesday Dinner
	\$5000.00: "Be the Ball": Golf Tournament
"Every attendee gets	\$3500.00: The Sock Hop
3 drink tickets but	Circle Interest: Opening Reception, Thursday Lunch, Interactive Art, Graphics & Themes, Keynote Speaker
often they could use	\$2000.00: The Delorean
a little more.  Purchase a drink	Circle Interest: Friday Luncheon, Mobile photo booth, Golf lunch, Thursday Bar (2)
	\$300.00: Discounted Exhibit booth paired with the DeLorean
ticket packet to give	\$1200.00: The Explorer
clients and potential	Circle Interest: Thursday Breaks, Meeting Wireless
clients."	\$500.00: Discounted Exhibit booth paired with the Explorer
Unchito.	\$500.00: Time Traveler
	Circle Interest: Grand Prize Drawing, Convention Program back cover or inside from
	\$300.00: The Gopher Circle Interest: Advantage Hole, 1/2 page ad in program
_	\$850.00: Exhibitor
LAND TITLE ASSOCIATION	\$1100.00: Exhibitor, Non-member
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	\$300.00: Exhibitor, Additional Personnel (1 registrant is included in exhibitor price
<b>244</b>	= \$115.00 x Drink Ticket Packets (each includes 10 tix)
	= \$100.00 x holes : Golf Hole Sponsor \$100.00 per hole plus prize dor
	tion

# Partner/Exhibitor Agreement

# Charleston, "Be the Ball", Sock Hop, Delorean & Explorer Partner Additional Information:

<ol> <li>Please list the name and email of your complimentary registrant (s). Charleston, list 6, "Be the Ball" &amp; above list 1:</li> </ol>	Sock Hop list 2, all others
Contact Name: Email:	
Contact Name: Email:	
Exhibitor Additional Information	
1. Please list the name and email of your complimentary registrant.	"This year we are
Contact Name: Email:	encouraging
2. Please list the name and email of any additional personnel.	1-minute videos
Contact Name: Email:	or a PowerPoint
3. Exhibit Booth Selection:	
List your first three choices from floor plan attached: (1) (2) (3)	slide to give
List your first three choices for a video decade: (1) (2) (3)	more exposure
Booth assignments are on a first-come, first-served basis for PAID reservations only.	than the
List companies you would prefer not be placed next to your booth (Every effort will be made to honor your preference, however, we do not guarantee placement.)	traditional
	vendor intros."
4. Please indicate if you will need basic power Yes No	

#### LIABILITY

The Land Title Association of Colorado (LTAC), host organizations, hotel and show management, and employees or representatives of these bodies, will not be held liable for injuries to any person or for any loss or damage to property owned and controlled by the exhibitor, which claims for damages or injuries may be incident to, arise from, or be in any way connected with the exhibitor's display. The exhibitor shall indemnify and hold harmless LTAC, the management of the conference and the owners of the Grand Hyatt Vail against all such claims. If any legal action is necessary to enforce the terms of this Agreement, the prevailing party shall be entitled to reasonable attorney's fees in addition to any other relief to which it may be entitled. Exhibitors desiring to insure their exhibit merchandise and display material against loss of any kind must do so at their own expense. LTAC suggests that such exhibitors contact their own insurance brokers who will secure them exhibit rider policies, which will provide all their home premises for the exhibit purposes. Exhibitors will be responsible for any damage done to the building by them or their employees. Nails, tacks or screws must not be driven into walls, floors or woodwork.

Reservations will be taken on a first-come, first-served basis. No assigning or subletting is allowed. Exhibitor agrees not to assign, sub-lease, subcontract, apportion or share the whole or any part of the assigned space. Such arrangements are absolutely prohibited and shall be deemed null and void. All sponsorship and booth reservations must be paid by August 10, 2021 or space will be forfeited. Booth cancellations must be submitted in writing. A refund less \$50 will be issued if the cancellation is received prior to August 10, 2021. No refunds will be issued after August 10, 2021.

### Please make checks payable to: Land Title Association of Colorado, P. O. Box 3887, Littleton, CO 80161

Any questions? Please contact Meghan Pfanstiel; Phone: (303) 756-9008 or e-mail: meghan@ltac.org

If you are interested in paying via credit card. Please scan in information and send to Meghan and she can generate an invoice that you can pay online. You may also sign up for your sponsorship electronically at www.ltac.org